CALLED MEETING CITY COUNCIL August 6, 2019

The City Council of the City of Albemarle met in called session on Tuesday, August 6, 2019, at 6:00 p.m. in the Raymond I. Allen Community of City Hall. Mayor Ronnie Michael presided and the following Councilmembers were present, to wit: Mayor Pro Tem Martha Sue Hall, Bill Aldridge, Chris Bramlett, Shirley Lowder, Martha E. Hughes, Dexter Townsend, and Chris Whitley. Absent, none.

Mayor Ronnie Michael brought the meeting to order at 6:00 pm.

Assistant City Manager Nyki Hardy introduced Planning Director Kevin Robinson and Public Works Director Ross Holshouser to present the Parking Plan Presentation.

City staff, along with assistance from LKC, completed a parking analysis that was used to develop a parking plan. City Council received a presentation that included several parking plan options and staff's recommendation on the most desirable option.

Up a motion by Councilmember Bramlett and seconded by Councilmember Aldridge, and unanimously carried, City Council approved the parking plan recommendation for 3rd street from North to MLK and authorized the drafting of an ordinance to appropriate \$5,000 for the project.

Council requested staff bring back a detailed plan for 3rd and 4th street oneway recommendation near Central Elementary School.

Assistant City Manager Nyki Hardy introduced consultant Tripp Muldrow of Arnett Muldrow & Associates to present the Wayfinding Plan Presentation.

City Council received presentation from Arnette Muldrow on the details of what a Wayfinding Plan includes.

Staff and Council were informed by the Mayor that this cannot be approved until we receive award notice for the BUILD grant. That is expected in April 2020. Any work on what is included in the grant application will jeopardize the application. The Mayor will verify if any changes can be made without placing the application at risk.

Assistant City Manager Nyki Hardy introduced Mainstreet Program Director Joy Almond to present the Wall/Walk of Fame Recommendation.

City Council received the recommendation and provided feedback on revisions. A revised recommendation will be presented at the September 16 City Council Meeting.

Assistant City Manager Nyki Hardy briefly discussed a previous request from City Councilmember Martha Hughes to discuss renaming of Central Auditorium. Council was presented with several options, including temporarily renaming Central Auditorium to Albemarle Auditorium to mitigate name confusion until sponsorship can be secured, hiring a consultant to develop and implement a marketing campaign to secure a sponsor, or have City Council send a prepared letter to companies to solicit sponsorship.

City Council discussed sponsorship of Central Auditorium and requested that staff advertise sponsorship opportunities via social media, public utility bill inserts and on the City's website

Upon a motion by Councilmember Aldridge seconded by Councilmember Hughes, and unanimously carried, the meeting was adjourned.